

Privacy policy

Personal data

Personal data that you submit to the Vienna University of Economics and Business (WU Vienna) (e.g. name, postal address, e-mail address or other personal details) will only be used for the purpose stated in each case, stored securely and not passed on to third parties, unless otherwise expressly required by law. WU Vienna will send you a confirmation if you have registered for the corresponding services.

Right of cancellation

You have the right to withdraw your consent at any time. If you withdraw your consent, your data will be deleted immediately and will not be used in any way. In the respective areas where you have registered for a mailing list, entry in a database or the sending of a newsletter, you will also find the respective e-mail address where you can inform us of your revocation or cancellation.

Usage data

When you visit the WU Vienna website or access the content provided at WU Vienna under the domain 'wu.ac.at', WU Vienna creates so-called cookies on the accessing device. These are small data units that are stored on the visitor's device for the sole purpose of adapting the display of the website accessed to the respective device.

Cookies can be deactivated via the respective browser settings, although in some cases this may restrict the use of the WU Vienna website.

When WU Vienna websites are accessed, WU Vienna stores the following data on the server:

- IP address from which access was made
- Date and time of access
- Access method (e.g. GET) - URL accessed
- Access protocol (e.g. HTTP/1.1)
- HTTP response code -File size
- Previously visited URL (referrer URL)
- Operating system and browser type (user agent)

Analysis of the collected data

The stored data is analysed for the following purposes:

- Creation of anonymised usage statistics
- Administration of the operation of the website
- Facilitating the use of the website
- Monitoring the use of the website and ensuring its performance
- Compilation of demographic data
- Improving the quality of the website
- Ensuring the proper operation of the website

Enforcement of applicable terms of use

The data is not analysed on a personal basis.

Liability

All texts on the WU Vienna website have been carefully checked. Nevertheless, no guarantee can be given for the correctness, completeness and topicality of the information. WU Vienna therefore accepts no liability. The links to other websites have been carefully selected. Since WU Vienna has no influence on their content, WU Vienna assumes no responsibility for them.